

# SKI

## SPRING SKIING GUIDE

What Becomes of Ski Bums?



SPRINGTIME BEAUTY IN THE ADIRONDACKS OF NEW YORK

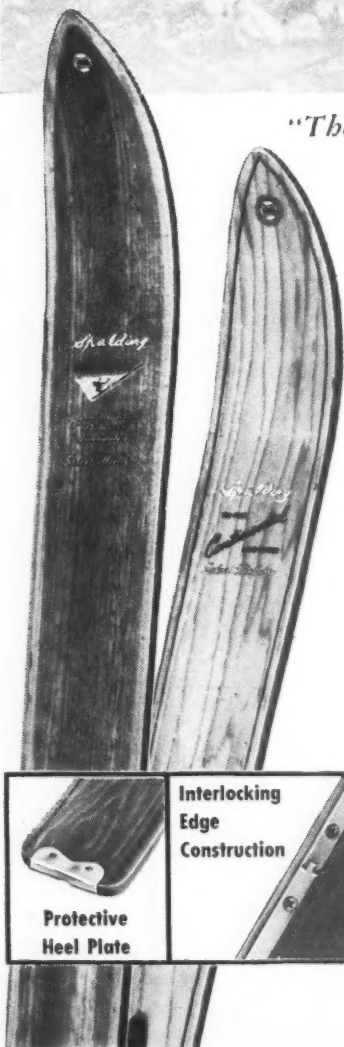
MARCH • 1953 • • • 35 CENTS

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*Hannes Schmid*



Experience with Spalding skis led to Schmid becoming a member of the Advisory Staff at the Spalding factory.

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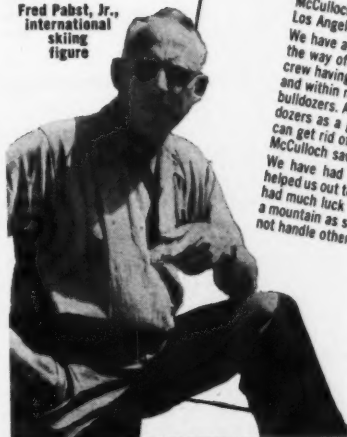


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Fred Pabst, Jr.,  
international  
skiing  
figure



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McCulloch Motors Corp.  
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We have a rough operation here at the Big Bromley Ski area in the way of pulling all the huge trees out, roots and all, with a crew having two saws. We delimb the tree and cut it into parts, and within minutes have the tree shoved out of the way by two bulldozers. Actually, in producing these slopes, we use five bulldozers as a gang setup and it is really surprising how fast we can get rid of the timber strictly because of the use of the two McCulloch saws.  
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Sincerely,  
*Fred Pabst, Jr.*  
Fred Pabst, Jr.



**Snow Summit Inc.**

Big Bear Lake, California

Los Angeles Office  
Phone VA 7083

Big Bear Office  
P.O. Box 77

President  
Alfred F. Hughes  
Big Bear Lake

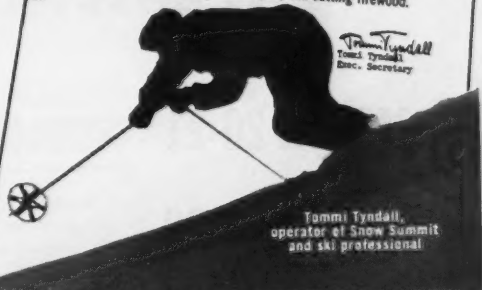
McCulloch Motors Corporation  
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In building Snow Summit, we learned the value of high-speed, light-weight McCulloch chain saws. The entire job took only 105 days, including the 5500-foot double-chair tramway.

All our contractors used McCullochs. We had as many as five of the 7-hp saws working at one time on the slope. They were used in clearing a 400-foot wide trail 1 1/4 miles long, another 150-foot wide trail 1 1/2 miles long, and three large open slopes.

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*Tom Tyndall*  
Tom Tyndall  
Exec. Secretary



Tommy Tyndall,  
operator of Snow Summit  
and ski professional



Aerial view of Big Bromley, Manchester, Vt. Note the many well-opened trails and slopes.



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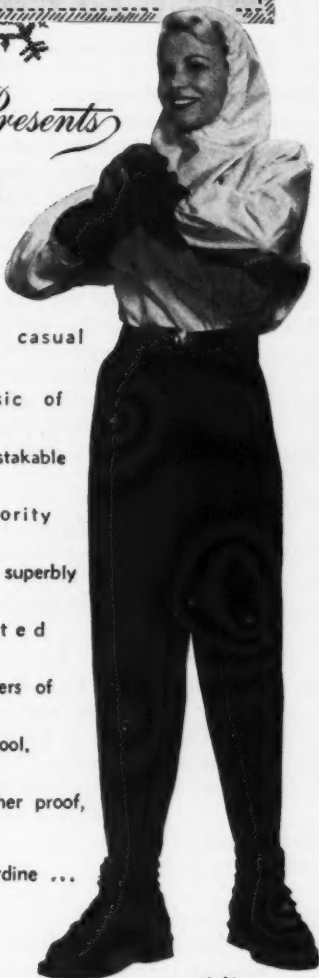
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SKI MAGAZINE, MARCH, 1953

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SKI MAGAZINE, MARCH, 1953

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# ROEBLING



Gentlemen, Gentlemen . . .

It is with pleasure comparable only to the making of the first track in unbroken powder snow, that I enter into the discussion re "mogul" vs. "mugel." I fully agree with my good friend Wolfgang Lert: "Mugel" is a wonderful, Austrian expression and I am amazed that you avoid the issue, sidetrack the argument and snowplow into grim gramatics by mentioning Grimm, Lucas and other non-skiers. Let us not reopen the Austro-Prussian war.

HERBERT G. SCHWARZ  
*Los Angeles, Calif.*

Sirs:

We have received, so far this winter, your first few issues and they're getting better all the time. It keeps us in touch with the sport and brings back memories of good times.

One discrepancy that I noted was in your article about Korean skiing (as yet I've never seen any of the "solme"). This climate is not dry, in fact it is quite the opposite. The snow is fairly good, but skis are hard to find.

CPL. CRAIG DWINNELL  
*45th Infantry Division  
Somewhere in Korea*

Sirs:

Lo! A fate worse than death for a skier has just happened. My wife and I have been transferred to Texas. Good Heavens! There isn't even a freeze down here much less snow.

Therefore, since you are the all-seeing snow spotter, would you please tell me where the nearest skiing is to Dallas? Also, bill me for a year's supply of your swell magazine.

JOSEPH H. BEHSE  
*Dallas, Texas*

*Your plight literally wrung tears from our eyes until we came up with a double solution. First, since you are now a subscriber, you can do some vicarious skiing through the pages of SKI Magazine. Secondly, there is a fine ski area in your neighboring state. It is the Santa Fe Ski Basin, just outside of Santa Fe, New Mexico, where you will find a 2600 ft. chair lift and skiing through May.*



Sirs:

I have received all of this year's magazines to date except the November issue. Would you please forward copy of same, since I use all the issues to determine where I shall ski each year. This year, since there is no skiing here, I have to plan a 10-day trip and the articles that you run help me determine where I go. Last year it was Alta—this year is still open.

DR. E. C. STIVERS, JR.

Anchorage, Kentucky

Sirs:

May I take this opportunity to congratulate you on your new policy of using color photographs on the covers. This is an immense improvement over last year.

My first glimpse of your magazine this year gave me the impression that there was a new ski magazine on the newsstands, possibly running competition with yours. To my relief I found that it was the same old SKI magazine.

CHARLES STOY

Pocatello, Idaho

Sirs:

After having had your magazine for several years now I feel that it is not worth nearly what you ask for it. Why don't you get wise to yourselves and print a really good publication. If that time comes I might reconsider taking a subscription.

JAY FISHER

Orange, New Jersey

Sirs:

Special interest publications tend to become heavy and forced, but SKI this year flows with the ease of a slalom stylist on spring corn.

KURT ROHDE

New York, N.Y.

### Attention SKI Readers!

If you are planning to move during the course of the summer, will you kindly notify us of *both* your old and new addresses by not later than *October 1, 1953*. This is the only way that we can assure you of the arrival of the November issue at the correct address. At any time during the season when there is a change of address, we must have one month's advance notification. Please send all such notices to Mrs. Laura Evans, Circulation Manager, SKI Magazine, Norwich, Vermont.

When it's summer here



## It's ski time in South America

Fly to Chile for fun in the sun on the snowy slopes of OSORNO, PORTILLO, FARELLONES, LAGUNILLAS, LLAIMA, VILLARRICA, PUNTA ARENAS.

● Make your plans now to ski Chile's magnificent courses during June, July, August, and September. It's winter there, you know, when it's summer here in the States.

You'll find charming, comfortable hotels. And you'll be delighted at the low cost of living in Chile, which is due to favorable exchange.

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# SKI Newsletter

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THE CURRENT SEASON may prove to be the greatest in U. S. ski history. Throughout the country records are being broken right and left and enthusiasm is reaching a new high. After three poor years Eastern areas welcomed a return to normal snow depths last season, but this year has been setting new marks throughout the country. As one resort operator described business, "ski resorts never had it so good for so long." . . . KLM-Royal Dutch Airlines carried nearly 100 skiers to the Swiss, Austrian and Italian Alps over the Washington's Birthday week-end alone. . . . With the year's best skiing still to come in March and April, barring washouts, it looks like a banner year for every hickory addict. . . .

COACH WALTER PRAGER'S Dartmouth skiers continue to dominate the Eastern collegiate ski picture despite the fact that two Olympic skiers, TONY SPIESS and EGIL STIGUM, are ineligible for intercollegiate competition, since they are both freshmen. Sophomore RALPH MILLER, son of a Hanover doctor, is piling up points for the Green in all four events while Olympic downhill and slalom specialists BROOKIE DODGE and BILL BECK are always at or near the top in these events. . . . It is unfortunate that funds are not available to send a Dartmouth team to the National Intercollegiate Championships in the West this Spring. . . .

A SPRING TRIP TO SWITZERLAND is being planned by Prager leaving either on the S. S. UNITED STATES March 25 or a Swissair plane March 28, providing for 14 days of skiing. If interested in joining Olympic Coach Prager, contact him at Hanover, N. H. . . . Complete cost of the trip, including transportation, is as low as \$569. . . . More and more skiers are heading southward for snow in summer it appears. Fred Iselin of Aspen, Sepp Ruschp of Stowe, Mountaineer Fritz Wiessner of Burlington, New Yorkers Roland Palmedo and C. V. Starr and Emile Allais, who shuttles between California in Winter and Chile in Summer, are a few of the well-knowns in the ski fraternity who have reported most favorably on the sport in the Chilean Andes, where skiing is best in June, July and August. PANAGRA (Pan American-Grace Airways) which flies to Chile, reports that early reservations indicate the greatest influx of American skiers to Chile this summer in its history. . . .

LACK OF SPORTSMANSHIP would seem to be on the increase. Perhaps it is inevitable with a sport that is growing as fast as skiing, but in any case it is regretful to hear of the amount of outright thievery of equipment that is taking place at some of the areas. Perhaps a pair of \$85 skis is too much of a temptation for some, but when full car racks of skis, poles and bindings are taken from a car, there certainly can be no excuse. In a different vein, there has been a growing number of unscrupulous skiers who are a discredit to the sport. After suffering a sprain or break, they rush to the nearest "ambulance-chasing" type of lawyer who tries to prove negligence on the part of an area or lift operator and then collect unreasonable damages. If successful the only outcome will be increased lift charges to cover increased insurance costs. An indication of what is happening and the unfortunate action that is becoming necessary is shown in some areas where the operators no longer indicate bare spots on the slopes with danger flags. In one well patrolled area we asked the owner why these bad spots weren't flagged and he told us that the plaintiff in a lawsuit contended that he had fallen on a bare spot which had become exposed by the sun last Spring, and that the area owner was negligent in not placing a danger flag there, while having such flags in other dangerous spots. "Now we don't put flags anywhere," states the lift operator, "and while we deeply regret this situation, unscrupulous skiers force us into this position."

TICKETS FOR THE KIDS' SKI SCHOOL sponsored each week-end by the Seattle Post-Intelligencer are in such demand beyond the 750 who can be transported each week-end that they are bringing high prices in the black market there. . . . Mt. Hood now has a snow cover of between 10 and 15 feet. . . . The bus running direct from Denver to Aspen, Colorado saves a lot of time for skiers arriving there by train. . . . The Ryan Cup Race at Mont Tremblant appears slated to take its place among the top International tourneys, following its initial success. . . . Good skiing!



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NEXT  
YEAR'S  
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THE KNEISSL *Edelweiss*

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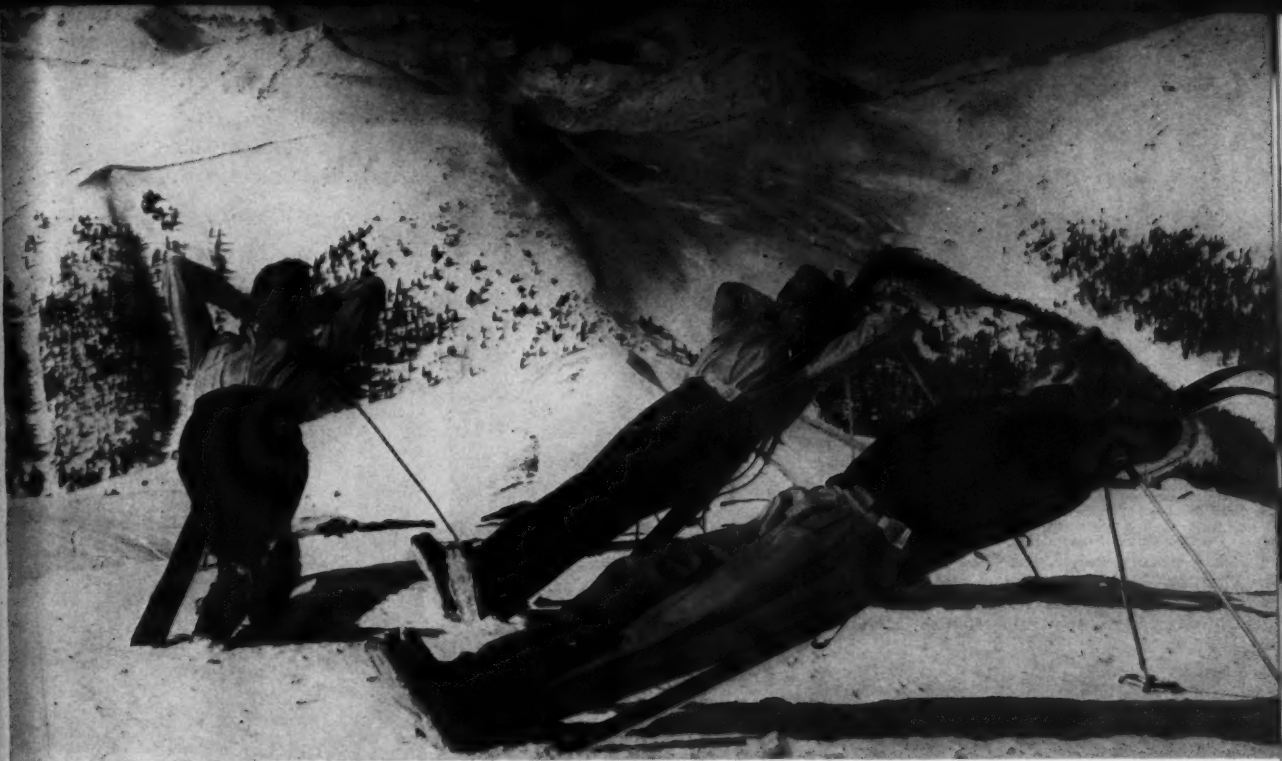
Yes, next winter everyone can own a KNEISSL!

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A spring threesome picks up a little tan along with some klister in the warm midday sun at Colorado's Arapahoe Basin

*Let's Sing About*

# "CORN ON THE MOUNTAIN"

by DIETRA TREMAINE

**F**OR sun and snow in closest harmony, there's nothing that equals spring skiing. Nature is on the upbeat—and so goes your heart!

The sun so warm and heady, tells of many outdoor days to come, and the snow—they call it corn!—is fashioned from a skier's dream which really should (oh, if it only could!) go on and on, forever!

The idea that Washington's Birthday means the end of the ski season, the time to block skis and polish boots for the last time before stowing them away until the snow flies again, is completely wrong.

There are those who feel that the battle against the rigors of glare ice and frostbitten ears during much of the winter is only worth the winning in order to enjoy the real champagne of skiing that comes in spring.

No more longjohns or heavy sweat-

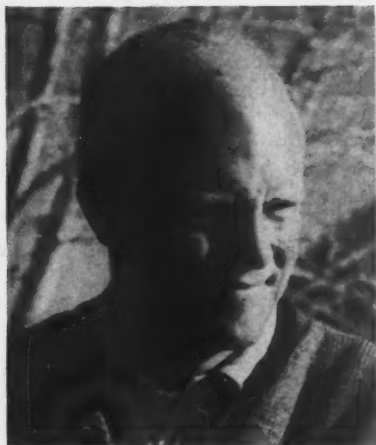
ers; this is the time for Levis, shorts or bathing suits, if you will. No more stopping for that hot cup of coffee; spring is the time for picnic lunches, resting against your skis, basking in spring's tanning sun. Beer parties, often of lengthy duration, can be enjoyed on a sunny rock ledge while time out is taken to put on climbing skins or some klister.

And forever and always there is the lure of corn snow, only at its best for a few hours each day. Corn, or granular snow, resembles rice, or sometimes the rock salt used in ice cream freezers. It is very old snow in which the crystals have become big and coarse. The granular quality of the snow is caused by thawing and re-freezing. The reason for its appearance in the spring is that during the warm hours of the day the first inch or so will thaw and produce ideal

(Continued on page 29)



The "corn" is even more enjoyable for this Kansas gal at Mt. Sunapee, N. H.



Steve Knowlton, '48 Olympic and '50 FIS team member, coach of the town's junior ski team, is the owner and operator of a sports shop and the rollicking night spot, the Golden Horn



Don Randall, originally in the orange growing business in Florida, studied at the University of Arizona and Lausanne, Switzerland. Don built and is now operating the Aspen Laundry Co.



John Sihler liberated himself from a daily commute to Chicago and made Aspen his home. He is the owner of the Red Onion, internationally famous for its good food and gala entertainment

# The Ski Bum...

## Who Was He?

by DELPHINE CARPENTER

SOME years ago when American skiing was still in its early childhood the term "ski bum" came into existence. That, doubtless, was one of the signs that the sport was growing up. Tennis and various other sports long had had their bums. Now skiing was almost of age.

In the thirties and early forties it was no compliment to be called a "ski bum." The stalwart men of the sport, the organizers, the clubbers, the competitors all looked with disfavor upon those to whom the term was applied.

But skiing has progressed. The "ski bums" are with us; they are in and out of every ski resort and area. They are accepted as a necessary part of the complete picture of American skiing. There well may be "ski bums" in other countries. I wouldn't know. But for

the present let us confine ourselves to American "ski bums," and with that we shall have our hands full.

On close examination of the genus we find that it is not one, but rather a whole made up of many parts. In short, there are as many kinds of "ski bum" as there are kinds of people. That's why, as a class, they should not be overlooked nor underestimated.

We all know, possibly too well, the type that appears at a ski resort, let's say, for the Christmas holidays. He will arrive with good skis, poles, boots and usually a good outfit of ski pants, sweater and parka. He has money for lift tickets, or is clever at working some sort of trick to get rides on a buddy's ticket.

He has enough money for a few beers, lives for days on a couple of

hamburgers or hot dogs, and the cocktail and dinner parties he can crash or to which he has wangled an invitation. When he leaves he usually "hooks" a ride with someone going his way or borrows money to get out of town.

Then there is the type that comes to town and knows that he will stay longer than his money will last, or decides after he arrives that he will outstay his funds, so tries for some sort of job. It must not interfere in any way with his ski time, but if he can get a job for three times what his work is worth and do half of that expected of him he will take it, show up for a few days, make a few bucks and then concentrate on skiing.

Usually he doesn't stay many weeks. He feels that there is something wrong

(Continued on page 19)



SUMMER POWDER AT PORTILLO, CHILE BY EMILE ALLAIS



The remarkable architecture of the tower hotels at Sestrieres affords a superb alpine panorama from every guest's room

# Land of Ski Silos

**Sestrieres, a Snow-Bound Pass in the Italian Alps, is the Fabulous Spot Where Aerial Lifts Depart From a Hotel Lobby**

by RICHARD Y. NEILEY, Lieut. USNR

**I**T is not unusual that a skier's "dream resort" is often the work of a philanthropic friend-of-skiing. That is the story of Sestrieres, where Signor Agnelli, father of the Fiat auto industry, has also made himself known to the ski world by creating this unique resort in the Italian Alps.

The natives of Sestrieres claim that the four funavias (aerial cable cars), three lifts and a bus service enable skiers to cram more downhill skiing into one day than is possible anywhere else in the world. Their motto is: "Everything for the downhill skier."

December is the first of six action-

packed months for the people of Sestrieres. The annual International Figure Skating Exhibition fills the rink-side stands to capacity, twenty-five National Ski School instructors under the direction of Francisco Passet begin the routine of daily lessons on the slopes, and tourists match their skill against the stop watch on the difficult Standard Course down from the Sise.

In March and April, when most trans-Atlantic skiers arrive for some of the best spring skiing in the world, the snow is deepest. The bus from Turin labors up the winding road be-

tween walls of snow higher than the ski-crammed luggage rack. As the last rise is topped one sees Sestrieres sitting like a toy town on a floor of white cotton. The two famous "silos," one white and the other bright orange, dominate all views of this snow-bound pass 7,000 feet above sea level.

As the bus stops in the middle of town there is the usual multi-lingual hubbub as passengers are besieged by local porters loudly unloading skis and baggage and whisking them away to the chosen hotel. If one's pocket-book is healthy it may be the Grand

*(Continued on page 23)*



# SUMMER SKIING

**Snow Skiers are Taking Note of Water Skiing as a Summer Conditioner and Morale Booster Between Winter Seasons**

by BILL BREYFOGLE

**W**HEN water skiing first began to attract attention, some twenty years ago, the tendency was to regard it as a freakish sport (one of those Florida promotions!) and probably a short-lived off-shoot of snow skiing. That opinion has had to be drastically revised. Snow skiers took a second look at the upstart and saw possibilities.

Winter skiers have found out that water skiing is an excellent way to stay in training during the snowless months.

This discovery may be the answer to a situation that has worried ski resort operators and ski apparel and equipment manufacturers; the problem of maintaining interest in skiing during the long, distracting summer.

There seems to be a lot more to wa-

ter skiing than "cheese cake." It's a good conditioner and morale booster for snow skiers. It gives resort operators properly located for water sports an opportunity to bring the snow skier "back home" in June, July and August. It provides attractive summer employment for many ski instructors. Equipment and apparel people, both manufacturers and dealers, gain the opportunity of blending distribution and sales into the summer season, thus avoiding complete stoppage of activity.

*(Continued on page 17)*

BILL BREYFOGLE, a Dartmouth graduate, Rhodes Scholar, and former editor of *SKI Magazine*, is a prolific writer whose stories have appeared in all major media, including television.



George Macomber, Brookie Dodge and Bill Beck, all members of the 1952 Winter Olympic ski team keeping in shape at Wolfeboro, New Hampshire



Snapped in mid-air is Middlebury College winter ski team member Jack Beattie making an unofficial jump at Lake George, N.Y. of 94 feet. Florida's Bob Couzzens holds world's record of 87 feet



A family water ski vacation is here being recorded for winter reflection

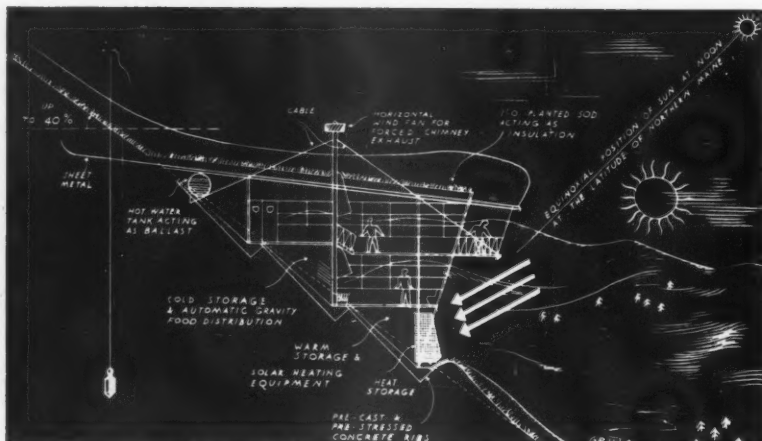
All being towed behind the same boat, these fair damsels manage a smile as they cut across the wake at Amityville, New York. Who cares if they are snow skiers?



# SKI LODGE above the clouds

Through the Use of Prefabricated Materials and a Solar Heating System, the High Altitude Chalet is No Longer a Millionaire's Dream or a Skier's Fantasy, But a Reality

by PAUL JACQUES GRILLO



Sketch for a high altitude lodge, utilizing a steep slope

*Ed. note: This is the second of two articles concerning ski lodge architecture by Paul J. Grillo. He was the author of "Why Aren't Lodges Built For Skiers?" which appeared in the December 1 issue of SKI Magazine. Grillo, now Associate Professor of Architecture at Notre Dame University, was the designer of Meribel, a new ski resort in the French Alps.*

**B**UILDING at high altitudes has very rarely met with success and has discouraged many a promoter by difficulties of all sorts. The Swiss have built high altitude hotels that to this day are still a matter of wonder, but they are isolated cases and were not repeated elsewhere.

The main problem in building high altitude lodges is the difficulty of access. Cable car or helicopter transportation can solve the problem of food supply, but when it comes to fuel, the cost becomes prohibitive and the only solution seems to be electricity, which is a very expensive proposition when it comes to heating. But even electricity is at the

mercy of a storm that can cut off power lines.

Another reason for the almost complete lack of high altitude construction is that it has always been approached in the same manner as building in the low land. The problem is so altogether different that it calls for a radically different approach to design.

The living conditions at high altitude can only be compared to living on the ocean or in the desert. In coping with an un-human surrounding, any man-made structure is a challenge to ingenuity. Traditional solutions here are of no avail. The approach to this problem belongs to the realm of geometry and science. Natural difficulties of site and material must be turned into assets.

Snow, for instance, generally considered as a liability, will outdo all other kinds of man-made insulation, if allowed to pile up on a flat roof. Then, instead of designing a way to get rid of it, stronger structural members should be designed with the money which would otherwise be put into

roof insulation. Instead of running away from a steep slope as an impossible condition for building, the problem should be analyzed in reverse and ways considered of making it more economical than flat ground; the added advantage of a fantastic view will give the site a premium value on the real estate market.

The accompanying sketch does not claim to bring a solution to the problem, but it may open new avenues of approach to the planning of ski resorts. Construction problems at high altitudes differ so widely from those confronted in the valley that builders must remember that they move into a world of flight and fancy, when building above the clouds.

Today's altitude lodge need no longer be a millionaire's fancy. With the help of today's technical research and a strong dose of common sense, a completely isolated hotel can be built with success almost anywhere, and operated at a very reasonable cost. There are only two ways to reduce the skier's hotel bill so as to make altitude skiing an average man's sport—by reducing construction costs and operating expenses.

The reasons for the high cost of building all boil down to one item: labor. The most costly kind of labor is the one that has to be done on the job, while factory labor is cheaper, as it involves no transportation and a complete and easy control. As labor equals time, the two means of reducing the cost of construction are by speeding up the job, and having as much as possible factory made.

Prefabricated or pre-cut building has accustomed us to consider how most of a building construction can be made in a factory. But there still is one part of the construction that seems impossible to be done except on the site:

(Continued on page 27)

## Summer Skiing

(Continued from page 15)

Ski instructors were among the first to investigate the possibilities of water skiing. At first they were sceptical. What they chiefly disliked was the fact that the water skier is always dependent upon the speed of the motorboat towing him and the skill of the pilot bringing him up to the platform for a jump or to the row of buoys marking a slalom course.

As time passed, they found more to like than to dislike. The French were the first to come to this conclusion. Marcel Haman, Robert Baltié and André Langlois, established instructors in snow skiing, became instructors in water skiing as well. So did Emile Allais, at the Club de Ski Nautique de Val d'Esquières.

Ernie McCulloch, Mont Tremblant instructor and internationally famous racer, is a water skiing enthusiast, convinced that it is the only practical way to stay in training during the summer. Jeannette Burr, a member of our FIS and Olympic teams is also a champion water skier and has won many titles in this country and Europe.



Wade Hampton, of the Mont Tremblant ski patrol, uses one ski on water

Larry Brown, president of the Weirs Ski Club of Laconia, N. H., is responsible for the promotion of the area on a year 'round basis with snow skiing in the winter and water skiing in the summer. The club has its own boat, two water ski jumps and at the present time a membership of nearly seventy people. It has staged thirteen shows for various Chambers of Commerce and sent teams to compete in both the Eastern and National Championships at Lake George, N. Y. and Minoqua, Wis., respectively. A team

(Continued on next page)



To help you select the right water skis here is your

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SIZE	PERFORMANCE	POWER NEEDED	PRICE
6 1/2 ft.	outboard ski . . . extra width and length make easier starting.	10 to 22 h.p.	\$32.75
6 ft.	universal size . . . easily controlled by skiers of varying weights and varied boats.	22 h.p. and over	\$31.75
var-nished 6 ft.	toe bend is shallower, longer and is glued . . . a deluxe ski.	22 h.p. and over	\$33.75
5 ft.	best for beginners of 130 lbs. or less . . . less tendency to pigeon-toe . . . turn fast.	25 h.p. and over	\$30.50
4 ft.	perfect and safe for children . . . easy to control . . . thrilling for adults too.	children 10 h.p. adults 25 h.p.	\$29.50
3 ft.	novelty skis provide extra maneuvering thrills.	88 h.p. and over	\$27.50
Slalom ski	ride with both feet on one ski . . . special binding for second foot . . . thrilling exciting sport.	25 h.p. and over	\$21.50
Turn-about	trick riding ski . . . 48 in. long . . . 8 in. wide . . . suggested speed for doing turnabouts is 16 mph.	25 h.p.	\$33.75
Aqua-plane	6 ft. long . . . 24 in. wide . . . made of 3/4 in. thick marine plywood; two strips of safety walk for standing; wooden handle to hold on to.	6 h.p. and up	\$25.75

70 ft. waterproofed 1/4 in. manila tow rope . . . single handle \$3.95

\*Select ash makes them tough and resilient.

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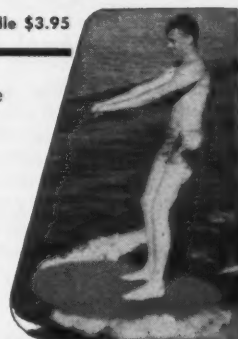
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this summer  
... and don't  
forget those

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## Summer Skiing

(Continued from page 17)

was also sent to compete in the Canadian Open and North American Championships held at Toronto, Canada where member Jack Beattie took second place in the Overall Championships on Lake Opechee, Laconia, N. H.

Water skiing according to these experts, is relatively easy and almost completely safe. The start, when the slack in the rope is taken up and the motorboat accelerates quickly is less tricky than it looks, and has been compared to getting on a rope tow. Snow skiers of even mediocre ability have no trouble in getting themselves launched. As for safety, the rubber bindings release under very slight strain, and there is no record of serious injury. About the worst that can happen is a ducking.

Balance is much the same as in snow skiing except that the weight is farther back, to keep the tips above water. With the constant pull of the line, water skiing is a little harder on the arms. In all other respects it is less strenuous.

Jumps are made from a floating platform at least twenty-four feet long and sloping up to a lip about five feet above the surface of the water. Slaloms are run through a course of either six or eight buoys, the motorboat going straight down the middle and the skier cutting back and forth across the wake to circle the buoys. A complete run is down the course and back again.

The rule-of-thumb for water skis is that they should be big enough to support the skier at a speed between fifteen and twenty miles an hour, yet not so big as to cause a serious drag at speeds of thirty miles an hour or more. Because of the hard impact at the moment of landing, jumping requires stronger skis than slalom. Bindings for slalom and figure skiing are somewhat tighter.

Does it sound like something you would like to try this coming summer? It is very probable that your ski shop will be able to provide you with everything you need, and you will find the outfitting cost surprisingly low.

If you take your summer vacation up north you will stand a fine chance of running into last winter's instructor—he's in the "ski navy" now, as well. You'll be in training for next winter every hour you spend behind that roaring motorboat. And, most important of all, you'll have fun!

SKI MAGAZINE, MARCH, 1953

## The Ski Bum

(Continued from page 12)

with the town and its people. Their business and business ability isn't good, they don't pay enough, hours are too long, there aren't enough free opportunities for employees, not enough "special" rates. So, he moves on.

And still another type is that which comes from a good family, has a soft nest at home, plenty of money, especially if he will stay home and collect it. He probably has a good education, or possibly a good business. But it's in a "no skiing" area, or a lesser skiing area, or in a big city.

It may be that he wants to LIVE where the skiing is of the best, not just come for that occasional holiday. It may be that he loves sun, air and scenery; that he loves the freedom of open spaces; he may also long for hunting, fishing and riding.

So he forgets his college degrees, his business skills, his father's pocket-book, the debutante parties, the big business. He comes to Skitown. At home there were maids, Cadillacs, a charge account at Brooks Bros. Here he gets sleeping bag space so his funds will last longer. He skis like mad, is supremely happy, his health is better, he begins to look like an outdoorsman.

Then the ski season is over. He still stays. He gets a job digging a cellar, painting a house, working on a trail crew. He has a chance to fish and hunt. He rides and climbs mountains. Then comes summer and he finds it easy to get a job so, he still stays.

After this has gone on a few seasons he sees that he can fit into the business pattern of the resort community. He can make a living here. The weekly pay check will not bear much resemblance to that which he used to get in the big city, but he can live on it and enjoy it. He becomes part of the growing community.

By this time the folks at home have just about given up. Sonny seems lost to them and they might as well make the best of it. In some cases they will even go so far as to give him at least a part of that money they would willingly have invested in a business for him at home, or a magnanimous few will continue a small allowance for him. So, he takes the money, only a part of what he would have had if he had stayed at home, but he'll settle for it.

Next thing you know he is in business in Skitown. He's been here long

(Continued on page 22)

# SAVE UP TO 85% IN WAR SURPLUS

### ARMY SKI PATROL PARKA

Made of heavy, white duck. Wind and water resistant. Slip-over type with draw strings on cuffs and around waist and hood. Neck has four tie straps for adjustment. Body is fingertip length with 2 large outer pockets. Designed to easily be worn over other clothes. Ideal weather protection for skier, hunter, etc.

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### ARMY TYPE PARKA

Same design Parka as used by troops. In Korea. Ideal for bad-weather skiing, cold chairlift riding or as a general bad-weather coat. Made of durable, waterproof, windproof Mountain Cloth. Has a snap-in inner lining of soft, warm fleece. Front has 3/4 length zipper closure with button down storm flap. Hood and chin strap are lined for complete protection. Coat has 2 deep slash pockets and 2 side pockets, all with button down storm flaps. Sleeves have inner knit wrist bands. Web belt at waist gives snug fit. Color: Olive green. Small size is ideal for the average woman.

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Sizes: Small, medium, large.

### FLEECE LINED AIR CORPS BOOTS

100% Waterproof. Designed to be worn with or without shoes. Lined throughout, including tongue, with soft fleece sheepskin. Water repellent leather uppers with waterproof rubber lowers. Heavy non-skid tread on soles. Full zipper closure. Height approx. 12".

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### POCKET HAND WARMER

Will maintain temp. of 120° from 16-24 hours by radiation. Uses pocket warmer fluid, lighter fluid or white gas as fuel. Chrome finished with a velvet pouch. Will keep hands warm or tucked in boots or slippers will keep feet warm. Ideal gift for skier, serviceman, hunter, farmer, etc.

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A party of skiers starts down the Buckhorn Trail near the top of Ajax Peak at Aspen, Colorado where spring skiing is unsurpassed



Presentation to winners of Orvis Trophy Race is made by Mrs. Fred Pabst, wife of Big Bromley owner. Left to right, Guttorm Berge, Othmar Schneider, winner, Mrs. Pabst and Doug Burden



Ernesto Saska, exclusive importer and distributor of Austrian Kneissl skis, loads his own Navion at Santa Monica, California and delivers rush shipments direct to customers

# Scene on



The sport of "skiyaking" was first introduced in Austria on the glacial rivers resulting from summer's hot sun. The collapsible, metal, pontoon-shaped aquashoes are made watertight by casings secured to the ankles. Strapped to the back for

hiking to the headwaters, they are then assembled at river's edge. A double-bladed paddle is used for propulsion and balance. Skiyaks were used in World War II to cross marsh lands and for the navigation of shallow rivers and swampy terrain





An aerial tramway takes skiers to the summit of Cannon Mountain at Franconia Notch, N. H. where long runs offer good skiing and scenes of winter splendor such as this panorama of the Franconia Range from the top of the Rim Trail



No, he didn't take the wrong plane. This skier is headed for Hawaii's snow-capped Mauna Kea, sixth highest mountain in U. S. and territories

# Snow



Chris Schwarzenbach, maker of U. S. Star binding, loses his ski as he tags out Jack Reddish in a skier's baseball game during Silver Belt Race antics at Sugar Bowl, California



Tyler Van Degrift, left, of Los Angeles and Anton Kaestle, manufacturer of Kaestle skis, converse in the Arlberg with the aid of a Langenscheidt German-English dictionary

Two skiers set out for a day of spring skiing near Davos, Switzerland. Scaletta Glacier, in the background, makes skiing possible to July



# SKI IN GAY QUÉBEC!

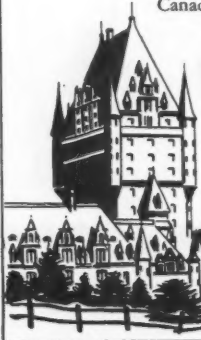
**Exciting?** Oui! Get your ski legs with famous Fritz Loosli, teacher of the French Parallel Technique. Superb runs for experts and beginners at Valcartier and Lac Beauport. Alpine lift. Rope tows.

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...skating, tobogganing, sleigh riding...  
warm-up sessions in the friendly  
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Tough - All weather  
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Deep Set Pockets  
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Sizes 28 to 38.  
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Will provide colors  
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Cash orders  
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**HOTEL BROOKS**  
BRATTLEBORO, Vermont

## The Ski Bum

(Continued from page 19)

enough, on and off season, year 'round, so that he has a pretty good idea of the community, so they will support him in his new venture. He has joined the local clubs; he works for community charities. He belongs.

Let's make some of this specific. Let's pin it down to Aspen. Pictured here are three of the town's leading citizens: Steve Knowlton, former member of both the Olympic and FIS teams; John Sihler, once a daily commuter from Highland Park to Chicago; Don Randall, originally in business as a Florida orange grower.

There are more ski-bums-in-business, more good citizens grown from ski bums, but these are enough to show that Aspen, at least, is pleased with its ski bums. This brand of ski bum, that is.

Delphine Carpenter began a career of ski writing with the appearance of the first ski publication to be printed in this country, the *Ski Bulletin*. Following a twelve year stint, which began in 1930, as associate editor of the *Bulletin*, she became the ski columnist for the *Boston Herald, Globe and Transcript*. She was promotion manager of WJZ, key station of the American Broadcasting Company, which position she accepted upon resignation as promotion manager of the *Washington Post*. She has handled Sun Valley's ski publicity and was the director of Aspen's publicity from 1948-1950. Her articles have appeared in many publications. At present she owns and publishes a newspaper, the *Aspen Leaf*, in Colorado's famed resort, and also owns and operates the Bookshop. She says of herself, like the people about whom she is writing in this story, that when she first accepted the position with the Aspen Company she planned to stay only six weeks, but continued to stay, and is still there.

### COVER PHOTO

The pretty skier on this month's cover was photographed at Alpine Meadows near Saratoga Springs, N.Y., by senior photographer Roger Moore of the New York State Department of Commerce. He used a 4 x 5 Speed Graphic and Daylight Kodachrome. Exposure was 1/60th of a second at f6.3.

## Land Of Ski Silos

(Continued from page 14)

Hotel Principi di Piemonte, a sumptuous palace with friendly open fireplaces, good cocktails and more servants than guests. The more moderate Duchi D'Aosta, the larger of the two silos, and the Albergo del Torre, the smaller silo, themselves are not exactly on the uncomfortable side.

In early spring, the Sestrieres climate practically guarantees in writing that you will be greeted each morning by a bright sun and a newly fallen blanket of powder. After a tasty "Continental" breakfast a two minute walk from the Duchi takes one to any of the four cable cars, or from the Albergo, a walk across the lobby and down a short corridor ends at the bottom station of two of the lifts.

It is possible to ski any of the surrounding mountainsides, for there is no slope that is classified as dangerous because of precipices or jagged outcroppings of rocks.

Italian ski lifts, like Swiss railroads, are known for their punctuality. One can, after a few trial runs, purchase funavia tickets for the rest of the day and time the skiing so that there is no waiting, regardless of the size of the crowds.

The fast funavia gets skiers from town to the tree line in ten minutes. From there it is an enjoyable run back to town or a transfer to the Sise lift which, in another ten minutes, deposits skiers on the skyline of the Italian Alps. From this point the Monte Sise run will fully satisfy any skier's downhill urge. It offers a total distance of almost one and a half miles of fall line skiing. The average gradient is thirty-four degrees and the maximum is seventy-seven degrees. The record on this run before the war was one minute and 37½ seconds, or an average speed of 57.8 miles per hour. This one is not for snow bunnies!

After a run on the Sise, a hot chocolate and a short rest, it is then a twelve minute ride to the Banchetta. This, for the more casual skier, offers some fine runs on unbroken snow fields. Coming down to the tree line again one may choose from a variety of well-planned trails that go deep into the valley below the town. This presents no problem, however, since the platter pull lift takes skiers back high enough for an easy run down the other side of the valley to the hotels.

The take-off point for cross country  
(Continued on page 26)

SKI MAGAZINE, MARCH, 1953

## Gadabout Goggles

FULL VISION!  
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SHATTER-PROOF!  
OVER GLASSES!  
SMART!  
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SKI MAGAZINE, MARCH, 1953

# In La Province de Quebec

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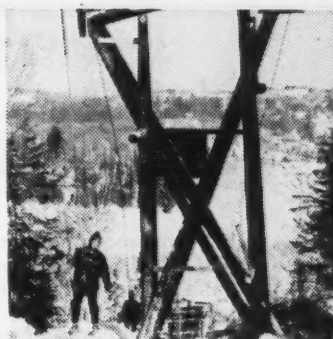
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STOWE, VERMONT

## Land Of Ski Silos

(Continued from page 23)

tours is the top of the Fraiteve, arrived at via the third funavia. These tours are planned to demand a minimum of climbing, yet extend deep into the mountains to ancient villages that are unchanged by time, civilization and skiers.

A favorite tour is to the village of Troncea, nestled deep in a narrow valley, now deserted, but still remarkably well preserved. On the heavily beamed door frames of some of the houses such dates as 1618 and 1649 are clearly legible.

Another popular tour takes sightseeing skiers to Sauze d'Oulx. Its beautiful church contains a magnificent baptistry of green marble carved with French heraldic designs—lilies and dolphins, relics of the war in which Sauze was the headquarters of the French troops who were fighting the Piedmontese and Austrians for control of the region.

Sestrieres is a well known training ground for racers and has one of the fastest race courses in Europe, the famous Rio Nero. It is on this track that the Arlberg-Kandahar is run every fourth year.

An enjoyable evening's relaxation after a day of such skiing is the icing on every skier's cake. In Sestrieres they say, "Whoever is bored has only himself to blame." The La Genzianella, for example, is a panelled room with soft lights where skiers congregate to practice their conversational French and Italian and review the latest American dance steps.

Perhaps this all sounds too good to be true! Well, seeing is believing. How much will it cost for a good look? Let's have a quick run-down on some facts and figures.

At the average rate of exchange for U.S. currency, a two week's stay at Sestrieres need not go higher than one hundred dollars. A 15-day ticket for all lifts costs ten dollars. The equivalent of first class American hotel accommodations with meals included amounts to seventy dollars. If one is interested in four hours of excellent ski instruction per day, the charge is eleven dollars for the two weeks. Rental of finest skis and poles for the entire stay will come to six dollars. Add it up. Including a moderate bar bill, one will be out about one hundred dollars at the end of two wonderful weeks.



## Ski Lodge Above The Clouds

(Continued from page 16)

foundation work. In flat land or suburban construction, it is already an important item. But in mountainous country, it becomes a major expense. In addition to the natural difficulty of slope, mountainous ground is absolutely unpredictable.

The ideal solution is to scratch the ground as little as possible and build the construction like a ship floating on the sea, on an evenly distributed pattern of cross beams that will act like a raft anchored into the slope but resting on the surface soil. The beams can be prefabricated concrete posts.

This system of foundation has another advantage. It enables building on otherwise undesirable slopes, where ordinary foundations would be too costly. Very sloping grounds (up to 50% slope) can thus become valuable and help develop areas never before considered as building sites—with the best conceivable view.

We must not forget that when building in mountains, the time element is doubly important, not only to save labor costs, but because the weather is also highly unpredictable. One day lost can make it impossible to finish a building, as snow and frost may come any time to stay.

With the labor saving still in mind, wet wall construction (concrete, full stone, brick, etc.) is out of the question. Only dry wall must be considered, achieved by means of pre-cut elements of wood or metal, and light panels, easy and quick to assemble. For the same reason, insulation material must be put on quickly. The bulk kind (rock wool, etc.) may be used in ceilings, while the ideal for vertical surfaces is insulation sprayed on the outside.

The main operating cost in such a program is, of course, heating. Heating by means of electric current is the easiest solution, but also the most costly, unless it can be produced on the spot by a generator motivated by a mountain stream. It is also subject to power failures in case of storms. All other sources of energy mean the storage and transportation of bulky fuel.

Nevertheless, there are two sources of energy that are present everywhere: sun and water. The use of solar energy for ordinary heating is not of the domain of science fiction any more, no more than is the use of the heat stored in underground water which can be

(Continued on next page)

# EBONITE



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- Makes old skis new
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EBONITE, by NORTHLAND, protects your skis and gives a smoother, harder, F-A-S-T-E-R finish.

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## Ski Lodge Above The Clouds

(Continued from page 27)

literally pumped out with a "heat pump."

Anybody who has spent a winter in the mountains knows how powerful the sun's heat can become by noontime in midwinter. Tests made in February in an Alpine chalet situated 4,000 feet above sea level showed 110° at noon in the sun, while the northern side registered 15° at the same time. The problem is how to store the short-lived sun heat during the night hours and the sunless days of bad weather. Among the different ways of storing heat, the most economical today is by a chemical compound that can release by recrystallization the solar heat absorbed during the daytime.

Glauber salt ( $\text{Na}_2\text{SO}_4 \cdot 10 \text{H}_2\text{O}$ ), a very inexpensive material, is used successfully, and has proved to be able to release the absorbed heat during a period of two weeks without sun. Like an electric battery, the salt is charged again with heat as soon as the sun comes out, and the process goes on indefinitely.

Most systems in service today use a forced air plant that needs an additional electric motor to circulate the air. The ideal solution would be to make a completely independent system by using radiant heat and putting the source of solar heat lower than the living quarters. The heat derived would thereby be located exactly where it was most needed and circulation would be achieved by means of the natural difference of density between warm and cold air.

The use of a heat pump is not a completely independent system, as it still needs an auxiliary electric compressor. It works like an oversize reversible refrigerator. Its price depends on the cost of the electric current, and can generally be favorably compared with ordinary fuel costs, the cost of installation being about the same.

The heat pump system uses a gas, usually freon, with a temperature of liquefaction near body temperature.

There is more than straight efficiency in this kind of design for a high altitude resort; there is also the satisfaction of giving the skier the full value of his dollar, by cutting down overhead expenses to the minimum. This will always be the best publicity for any resort, as a tourist expects and should expect full value for every dollar he spends.

SKI MAGAZINE, MARCH, 1953

All tracks lead  
to  
the first annual

## NATIONAL WINTER SPORTS SHOW

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### ALUMINUM SKIS WANTED

New or Old - State Length

WRITE: BOX D

SKI Magazine  
Hanover, N. H.

## Corn On The Mountain

(Continued from page 11)

skiing conditions, as the snow will be consistent, will track, and will be smooth as glass for turning. During the night, when temperatures drop, it will refreeze again. Therefore corn snow can only be found on slopes reached by the sun when it is warm enough to produce the thawing half of the process. Depending on conditions, corn snow may only last a few days or may continue for a month or so, but while it is present it offers ideal skiing.

There are other, perhaps more tangible aspects to spring skiing that appeal to one and all alike. Transportation time to areas is cut considerably, roads being in better condition. Also, lift lines are shorter as people persist in believing that spring is the time to do house cleaning and practice swinging golf clubs in the back yard. Then too, the long days of spring allow for more actual skiing time, and considering that skiers are in better condition than during the earlier Christmas holidays, the sunlight hours may be enjoyed to the fullest.

And last but not least, skiing statistics show that in the spring there is an increase of 20% in the romance potential. This figure is probably entirely due to the long hours spent in promotion of a summer's tan, allowing for more time to probe into matters of the heart, whereas winter's blasts have been found to chill the heart as well as the body.

So skier, reach for your tube of klister, your suntan oil and your dark glasses, and follow us through a preview of what spring skiing has in store for you this year.

The eastern part of the country not only has enough faith in late spring snow to schedule races for March and April, but also shows a partiality to all kinds of family fun with costume competitions, sugar slaloms and obstacle races. Stowe's Sugar Slalom is of long standing fame and this year it is scheduled for April 18-19. Hogback Mt., near Brattleboro, Vt., considers April 1 a normal closing date and usually plans several sugar-on-snow parties for fun on Sundays.

Thorn Mt., near Jackson, N.H., boasts several hundred acres of mountain pasture land which offers almost alpine conditions for downhill touring for all grades of skiers. The area has sched-

(Continued on next page)



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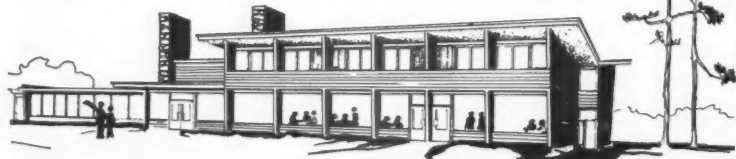
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Six tows, novice to expert  
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Ice skating rink  
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REAL SKI ATMOSPHERE

## Corn On The Mountain

(Continued from page 29)

uled its third annual Sap Run Open Slalom, USEASA sanctioned and sponsored by the Jackson Ski and Outing Club, for March 29 this year. Last year the thirty-gate slalom course was set on the Shady Lane Trail which had a three-foot granular base.

Cranmore Mountain Skimobile at North Conway, N.H., has set March 8 as the date for a long slalom for Class C racers, feeling that there are an insufficient number of races scheduled for only C competitors. A Silly Slalom and Easter Parade are scheduled for later in the season, winners of which receive a season's ticket on the Skimobile.

At Mad River Glen, near Waitsfield, Vt., spring skiing starts about the first of April, but prior to this the USEASA Women's Downhill Slalom and Combined Championships will be held on March 21-22 and on the 23rd, the annual Interscholastic Giant Slalom for boys and girls will be held, followed by the USEASA Senior Men's Giant Slalom Championship and the Father-and-Son Race and Family Tournament on the 28th and 29th. For touring, Mad River offers a ten mile trek from the top of its Stark Mountain to Lincoln Gap. A good bit of this stretch is at an altitude of 3500 feet or better, and almost always good in April.

Mt. Washington's claim to fame is not only Toni Matt's exploit of 1939 when he schussed the 45° Headwall at Tuckerman Ravine, the first skier to do so, in the famous Inferno Race, but also is the area to boast of the latest skiing in the East—right into June.

Crossing the border into the Laurentians of Canada, there is good spring skiing through Easter. Last year Mont Tremblant did not close its lift operations until April 20. Learn-To-Ski weeks and reduced hotel rates are in effect in some areas in March and April. At Chalet Cochand, March 15 is the date set aside for the Midget Ski Meet, open to all moppets up to the age of twelve. Last year 240 small fry made up the roster of competitors and a big time was had by all. The Sugar Derby, planned this year for March 29, is a family day. None of the participants follow any set schedule, the races being started when the contestants are ready, but spirits are high, costumes contributing considerable zest to the occasion. Needless to say the season in the Laurentians winds up with a bang!

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away their equipment until late May and many continue to ski into June or later. Often eyed with envy by skiers on top of Aspen's Ajax Mountain is Montezuma Basin, an area some distance away that cannot be skied until late spring. But those with patience await the proper time, and then climb up to the Taggart Hut, situated at 11,400 feet. After a night's rest in the well-equipped hut, it's all downhill for miles and miles, and that's worth waiting for. Arapahoe Basin, near Denver, also boasts late skiing, and this year has scheduled its Senior National Giant Slalom for April 26. Silverton, Colorado, is an area to keep your eye on. A chair lift on 14,000-foot Sultan Mountain is scheduled to be in operation next season, and as a place to stay, there is the luxurious, completely modernized Grand Imperial Hotel.

Another area fast coming to the fore is New Mexico's Santa Fe Ski Basin with good conditions from early December to the middle of May. A double chair lift takes skiers high into the Sangre de Cristo Mountains where most of the skiing is on wide open slopes, at an altitude varying from 10,500 to 13,500 feet. All rental skis are equipped with A&T's D-7X safety binding! May 3 is the date set for the May Day Downhill and Slalom to be followed by a swimming meet at Bishop's Lodge.

Arizona, usually considered by those afflicted with asthma as the place to go, should not be neglected by skiers. The Snow Bowl, located in the Coconino National Forest, is fast becoming an area of the front ranks, a place to watch as it is now planning to install a chair lift in addition to its many rope tows now in operation. With the loss of the main building by fire last year, the new area is located at about 3,000 feet up the mountain from the old site in a ravine, offering north slopes to the skier and southern exposure to the loafer. One interesting feature is that the rental stock, all new this year, offers only skis equipped with safety bindings!

Alta, just twenty-eight miles from Salt Lake City, like many other western resorts, features Learn-To-Ski weeks throughout March and April. Touring is a specialty at Alta and can be enjoyed to a late date, as the skiing is good until the middle of May, and often June sees wonderful corn snow. The one-day tour to Brighton is particularly recommended.

Just a few miles from the Continental Divide in the Grand Tetons of Wyoming lies Jackson Hole, a paradise  
(Continued on next page)



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## Corn On The Mountain

(Continued from page 31)

for touring enthusiasts. Those accustomed to the vast snow fields of Europe will feel right at home here and can ski until very late in the season.

At Sun Valley it's perfectly possible to couple a morning of corn snow skiing with an afternoon of tennis or horseback riding; this is true right into June and July! And long after the lower slopes have taken on the flavor of a spring landscape, good snow may be found in the high country of Galena Summit or in the Pioneer Range.

It's just a few hours' flight from The Valley to Reno, and from there only a hop, skip and a jump to Squaw Valley where the lifts continue to operate full time until the middle of May and on weekends after that. The omniscient squaw and her papoose have such faith in snow conditions that they have scheduled the Annual Mid-Summer Ski Derby for July 5th this year. Need more be said? Except, perhaps, that a 20% reduction is given on accommodations throughout May!

Sugar Bowl, at Norden, California, has long been famous for its Silver Belt Race, the last competition of the season on the big-time circuit. The history of this event dates back to the days of the Silver Belt races of the California miners in the 1850's and 60's.

Heading northward into Oregon and Washington, Mt. Hood and Mt. Rainier offer year round skiing on their high glaciers along with acre upon acre of untracked snow. Still undeveloped in regard to uphill facilities, these areas offer most appeal to the expert. However, the heavy fogs west of the Cascades in the Pacific northwest are sometimes a drawback to skiing enjoyment, since they tend to make the snow wet and heavy and also impair visibility. It is said that the fogs are so dense that Paul Bunyan's loggers, putting a roof on a new bunkhouse, shingled forty feet out into the fog before they discovered they had passed the last rafter!

In the Banff area an eighteen mile day trip can be undertaken from Sunshine Lodge to Mt. Assiniboine Lodge. This trip is possible from early February on, when Erling Strom's Mt. Assiniboine Lodge is opened. Last spring a thirty-foot snow pack covered the Sunshine, Assiniboine, Temple and Skoki areas in the Banff-Lake Louise region in April.

Heading back down the coast in the Los Angeles direction, Mammoth

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Mountain, near Bishop, offers excellent spring skiing, with a very late season extending into summer. Both Memorial Day and Fourth of July races are permanently scheduled at this area.

There are just two more thoughts on this subject of spring skiing: the first is for the person who won't search out late corn snow because of the climbing involved. For such a skier, it is suggested that he investigate patent No. 2,625,229, recently issued to Stanley Voorhees of West Los Angeles for his power driven skis. In addition to the usual surfaces for downhill use, these skis utilize a pair of motor-driven endless belts with bristles pointed rearward for traction. A gasoline engine is strapped on the skier's back with a flexible driveshaft running to each ski.

On the other hand, for the skier who hopes to avoid the golf course completely when spring has given way to summer, there are the snow fields of Argentina and Chile to explore, only overnight by plane!

*"If New Hampshire's up-ski devices were laid end to end they would reach not quite half the length of the entire state of Rhode Island and about three-quarters of its width."*

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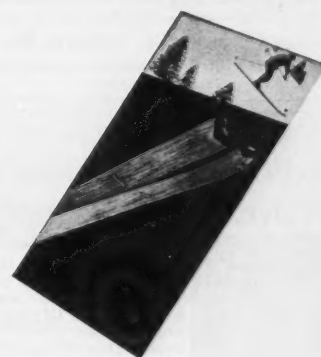
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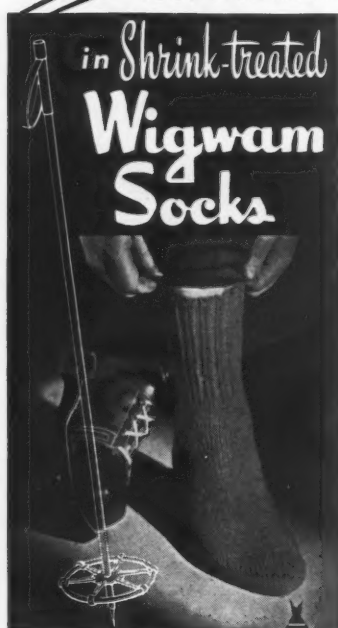
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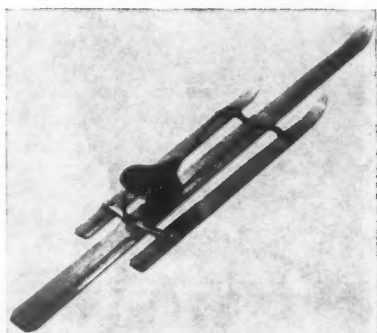
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The Joe Ritter Ski Shop of 61 W. 51st St., N.Y., is the place to buy a pair of ski boots for \$39.50 that regularly sell for \$61.75! It's the Empire "58", built on an American last, reinforced with a steel shank and containing adjustable inside ankle supports.

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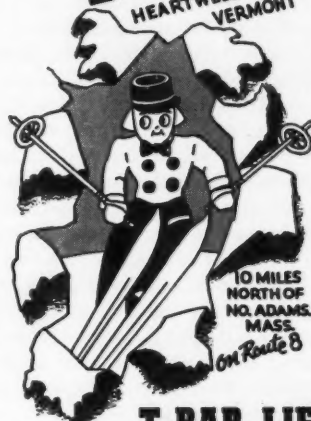


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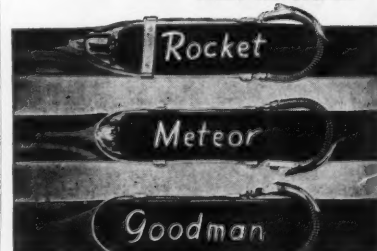
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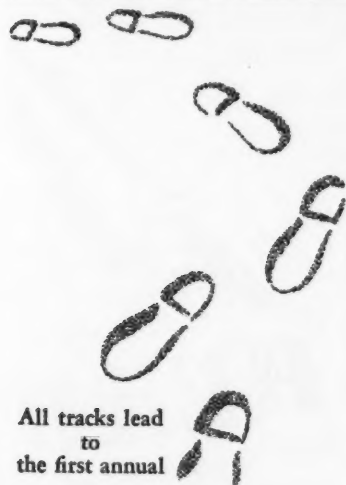
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### WINTER PARK

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Only lodge in area with rooms with private bath. Rooms-dorms-daily rates. \$51 all inclusive 7 ski days. Write for folder Box 3 or call Fraser 2488.

#### SPORTSLAND VALLEY SKI CHALET

Always good skiing, 7 days, \$57. Includes lessons, use of lifts, free rides to ski areas, square dancing, sleighing, superb food, private room. Low daily rate. Photo folder free. Write Winter Park, 30.

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Renovated, 700 yds. to tows, special 7 days skiing lodging, good meals, ski lessons, tows, fun, \$49 up.

## WHERE TO STAY

### SUN VALLEY

#### IN IDAHO

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SUN VALLEY LODGE, CHALLENGER INN, SKIERS CHALET

For information and reservations wire or write Winston McCrea, Mgr. or see your travel agent.

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STEEP or gentle—the slopes are best at Squaw! Plenty of accommodations, too: ski lodges, motels, housekeeping cottages. Rates from \$1. For reservations, phone: SAN FRANCISCO, Sutter 1-5937; LOS ANGELES, Trinity 3671; SEATTLE, Mutual 1981.



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WINTER PARK, COLORADO

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For your skiing holiday on routes 16-302. Tel. 356.

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(Continued on next page)

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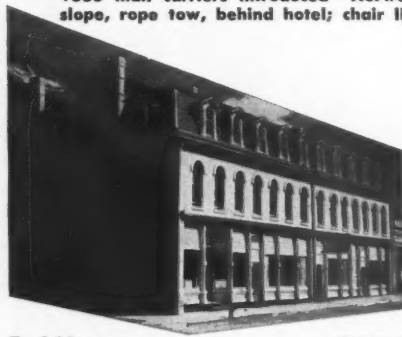
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Tremblant ski area... most luxuri-  
ous accommodations in the Laurenti-  
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**The Tremblant Club**

Mont Tremblant, Quebec, Canada  
Telephone: St. Jovite 224

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##### RUSTLER LODGE

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##### STOWE-MANSFIELD AREA

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Information, reservations,—write, wire, or phone for Hospitality at Mad River Glen.

SKI MAGAZINE, MARCH, 1953



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Only binding which releases on a "Straight  
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More proven angles of release than all  
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Perfect for beginners because it gives better  
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**ADVERTISEMENT**

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**IN VERMONT (Cont.)**

**WOODSTOCK**

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A small country inn in famous open slope area.  
Lots of tows. Cocktail Lounge. The Nelson Lees.

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Modern rooms, American plan, bar, write or phone  
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**MOUNT TELEMAR SKI AREA**  
Cafe, 4 tows, ski school, shop and rentals.

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Telemark's newest, modern resort, A.P., G. Albert.  
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At base of Mont Tremblant north chair lift.  
Famous Sissy Schuss, Devil's River and Lowell  
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Write J. O'Rear, Mgr., Devil's River Lodge, c/o  
Mont Tremblant Lodge, P.Q.

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with every facility for a perfect holiday for begin-  
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School. Wide, smooth trails. Picturesque cottages,  
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Free use of 4,000-ft. T-Bar for weekly guests.  
Slopes & trails for beginners and experts. Ski  
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See adv. on Laurentian pages.

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Rates \$8 to \$12 with meals.

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Superior slopes, excellent accommodations, facil-  
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now planning small skiing party to accompany me  
next summer. Write J. Bolling, Haley Corp. Travel  
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**PLASTIC SKI BASE**



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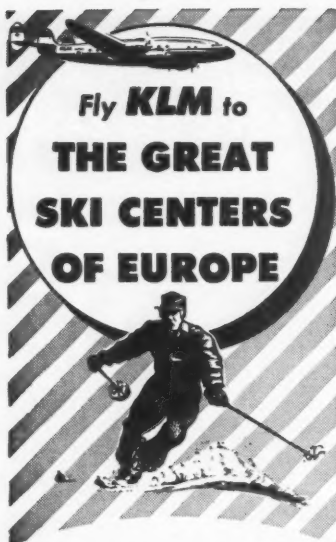
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Please send full information on your Winter Tours to Europe.

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## Denim and Color For Spring Corn

The smart sweater illustrated here is carried by Alex Taylor & Co., Inc., 22 East 42nd St., N.Y. It is entirely hand loomed of heavy worsted yarn, the body colors being black, red, yellow or grey with the yoke in contrasting colors. Designed for both women and men, the price is \$16.95 and \$17.95, respectively... George Wolf and Friedl Wieslander have been busy organizing the firm "Tirol Imports" which will bring to this country many new stunning Tyrolean and Bavarian hand knit sweaters and fast-caps along with the Swiss Hamol suntan cream for certain high altitude protection... Ever popular blue jeans for spring skiing have been translated by White Stag into a complete ski-tog outfit which is available at better stores everywhere in a myriad of colors. The hooded middy sells for \$15.95, and the pants for \$9.95... Especially for spring are the 100% heavy worsted gabardine knickers carried by the Jack Frost Shop of Jackson, N.H., selling at \$19.95 for both men and women... The Duffer Co., Inc., of 303 4th Ave., N.Y., has the ideal answer for protection against those cold lift rides which occur even in spring—a knee-length, 100% rough-wool coat designed for both men and women for only \$16.95... and especially recommended is one of Sig Buchmayr's pastel parkas with French knots around the collar and front opening which may be obtained for \$17.95 from his shop at 55 E. 44th St. in N.Y. City.



Alex Taylor color-contrast sweater

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**NORRO-JET**  
**SKI-PLANE SLED**

Exciting! Fast! Light! Safe! Maneuverable!

The NORRO-JET Ski-Plane Sled offers a brand-new thrill in winter sports! 8-foot long, laminated ski construction. It's not a toy — designed for the skier and non-skier alike. Offers the non-skier a chance for excitement on the slopes. You ski sitting down — turn and maneuver by leaning. Ideal for resorts and clubs.

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**3 GREAT PORTABLE TOWS**

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**SUPER POWER MODEL "CX"** with extra-high power 10½ h.p. ONAN Engine — special carburation for high altitudes optional at extra cost.

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All NORRO Porta-Tows fully equipped including rope. Revolutionary new TORSION Back Drive eliminating rope wear and slippage optional at extra cost. Convenient Dolly-type trailer optional at extra cost.

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Lightweight  
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**\$6.50**

at your dealer's or write:  
**BELDING PRODUCTS**  
Stowe, Vermont

SKI MAGAZINE, MARCH, 1953

# Sorry... Standing Room Only!

## Super Ski Film Carded Tuesday

By OTTO HOLLAUS  
Schuneman's Skimeister

Skier or non-skier, don't miss a coming movie. The first section, one hour in length, will be shown at 7:30 p.m. in the Minneapolis

As usual, a packed house greeted John Jay last Wednesday night when the old New Englander staged the Los Angeles premiere of his latest color movies, Olympic Victory and Alpine Adventure.

And, as usual, the production and the show will come up tomorrow night at the Ebell Theatre.

## SELLOUT AT UVM

## Jay's Human Interest Touch Key to Ski Film Popularity

By GIL WOOD

John Jay, truly a Cecil B. DeMille on skis has done a job of movie taking and editing in his latest film features "Victory," and a rather informal collection of shots taken during the Alpine skiing holiday.

Over 1,300 Vermonters will add thrilling color film to their admiration of Jay's technically, is offering a unique following the

1500 See Ski  
Movie at Norwich

NORTHFIELD, Nov. 18—More than 1,500 people attended a ski movie given by

Jay's Film, 'Olympic Victory,' Thrills Big Crowd in UVM Gym

The thrills of the 1952 Winter Olympics, held in Norway last February, were brought into the UVM gymnasium

## SKI SLANTS

By ETHEL VAN DEGRIFT

John Jay's done it again. If you're not dated for his current show,

## JOHN JAY FILMS

WILLIAMSTOWN • MASSACHUSETTS

AROUND THE WORLD IN COLOR

ADVENTURE • TRAVEL • SPORT

- ILLUSTRATED LECTURE PROGRAMS
- DOCUMENTARY MOTION PICTURES
- TELEVISION FILMS • STILL PHOTOGRAPHS

Dear Friends:

Eleven seems to be our lucky number. John was born on Dec. 11 (he forgets which year, but we measure it by the rings on his forehead); our son has 11 letters in his name; and our 11th annual feature production is this year's "Olympic Victory," which has quickly gone ahead and smashed ALL our previous attendance records.

Maybe it was the superlative performance by our American Olympic team that did it—or perhaps it was a growing realization on the part of thousands of Americans and Canadians from coast to coast that our shows provide the best possible family entertainment that money can buy—we like to think it was both. At any rate, John Q. Public brought his wife and kids to see and hear us this year in droves, ALONG WITH the skiers. Night after night the "S.R.O." sign would go up in crowded lobbies all over the country. Examples: Stamford—1,000 and 200 turned away; Plainfield, N. J.—1,200 inside and a near riot without; Wellesley—1,100, and we could have sold a second theatre; Boston—1,200, with over 300 more loudly storming the doors; Northfield, Vt.—1,500 and S.R.O.; Burlington—1,500, jammed to the rafters; Chicago—1,400, absolutely full; Seattle—2,200, with some even sitting on the projection booth; Vancouver—1,200, all the fire laws would allow; San Francisco—1,800, check-a-block full; Minneapolis—1,200 (compared to 400 the year before) with lines around the block. New York and Hartford—more than 6,000 customers apiece—and, of course, amazing wonderful Los Angeles, with close to 6,000 in 4 wildly sold-out nights, and a solid week's booking in prospect for next year.

Our third annual ski tour to the Alps caught fire along with the shows, and there wasn't a seat left on our KLM plane by Christmas. We flew nearly 40 persons over for a MONTH'S "Alpine Safari" this time, and had such a good time that some of them refused to go home! We stayed abroad ourselves, presenting our shows to European audiences, and doing some rather interesting work that you'll hear about later. (Like isn't the only one who can be secretive!)

And our plans for the 12th John Jay Production in 1953-54? We are getting ready a "Cavalcade of Skiing," featuring the highlights from our past 11 successes. Remember those "magnetic trees" in Arizona, the "super-silos" in Italy, that beer-bottle ski chase in Colorado, those condors flapping over the helpless snow bunnies in Chile? They'll all be back again, plus historic ski competitions of the past, a lot of new material as well. Bring the kids, the in-laws, and the grandparents, for this will be really a family show. But come early—soon as the general public finds out about THIS one, no telling what may happen!

Sincerely,

*John and Lois Jay*

Williamstown, Mass.







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